

# retail advertising

The image shows the MacLinton Pediatrics logo at the top left, followed by the address "915 13th Avenue N, Clinton, Iowa www.maclinton.com", the phone number "Accepting New Patients (563)519-1864", and three small portrait photos of medical professionals: Dr. Virgilio Corpuz, Dr. Neetu Aggarwal, and Dr. Luke Spillman.

**HAPPY JOE'S** PIZZA & STEAKHOUSE

**\$2 OFF Medium Pizza  
\$3 OFF Large Pizza**

Good with Any Purchase  
Not Valid with Other Offers or Dine-In  
Dressings, Sauces, Condiments, Baked Goods, Desserts, Gourmet Coffees, and Non-Alcoholic Beverages.

**Buy One Smorgasbord at Regular Price and get the 2nd One at Half Price**

Childs 1/2 Price Monday - Friday 11 a.m. - 1:30 p.m.  
Childs 1/2 Price Monday - Friday 11 a.m. - 1:30 p.m.  
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408 S. 1st St. Clinton • 242-3121

## **WEEKLY PRIME POSITIONS**

flat rates

OPEN

udes 5,000  
impressions

includes 7,500  
digital impressions

includes 12,000  
digital impressions

Business Page Strip 6x1.5 Tues-Sat B&W . . . . .	<b>\$200.00</b>	<b>\$150.00</b>	<b>\$100.00</b>	<b>\$50.00</b>
Tuesday Food Page Strip 6x1.5 B&W . . . . .	<b>\$200.00</b>	<b>\$150.00</b>	<b>\$100.00</b>	<b>\$50.00</b>
Wednesday Health Page Strip 6x1.5 B&W . . . . .	<b>\$200.00</b>	<b>\$150.00</b>	<b>\$100.00</b>	<b>\$50.00</b>
Friday History Page Strip 6x1.5 B&W . . . . .	<b>\$200.00</b>	<b>\$150.00</b>	<b>\$100.00</b>	<b>\$50.00</b>
Friday Where's Herald? 6x1.5 B&W . . . . .	<b>\$200.00</b>	<b>\$150.00</b>	<b>\$100.00</b>	<b>\$50.00</b>
Lifestyles Page 6x2 Full color . . . . .	<b>\$200.00</b>	<b>\$150.00</b>	<b>\$100.00</b>	<b>\$50.00</b>

## Daily Classified

Sudoku Sponsorship 2x2 B&W ..... **\$75.00** ..... **\$55.00** ..... **\$45.00** ..... **\$25.00**  
Classified Banner Strip 2x2 B&W ..... **\$75.00** ..... **\$55.00** ..... **\$45.00** ..... **\$25.00**

## River View Marketplace - Wednesdays

Front Page 5x6.5 Full Color . . . . . \$300.00 . . . \$250.00 . . . \$200.00 . . . \$150.00  
Back Page Full 5x10 Full Color . . . . . \$400.00 . . . \$300.00 . . . \$250.00 . . . \$175.00

digital impressions per month, 25% pick-up discount on 2nd insertion within 7 days except Weekend, 50% pick-up discount on 3-7 insertion within 7 days except Weekend, 50% pick-up discount on Monday or Tuesday within 7 days , Pick-up ads do not include additional impressions, Additional impressions can be added at \$12/M

<u>COLOR</u>	<u>DAILY</u>	<u>WEEKEND</u>
Process Color . . . . .	\$5.80 pci	\$6.40 pci



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